

NZSIA Presidents Report, June 14, 2009 AGM

Firstly I would like to thank the board for the many hours that everyone has put into the numerous projects that have either been completed over the 2008 season or are “a work in progress”.

I ‘m sure that the alliance would not be in such fine heart without the many hours that you all contribute.

Executive board Comings and goings

Miles Davidson declined to take up the CEO contract for 2009. On behalf of The Board would like to thank Miles for all his input over the last 2 season.

The duties of the CEO position have been shared around between our Executive Officer and the rest of the Board.

Another big thanks to Peter Bilous who was on the Board as Telemark representative for 3 years and as the Telemark course director for several years.

Greg McIntyre has taken over this position, currently overseas and thanks to Marty Smith for keeping the seat warm in the meantime.

Half way through last season we appointed a new Snowboard course director, Mat Phillips, who took over the reins from Andy Webster.

New website

Big thanks to everyone who had input from all divisions, a huge mission to undertake when everyone was busy with either kiwi holiday time or northern hemisphere work. This was completed just before Xmas 08 and went live early in the New Year

The website is our administration, marketing and member information medium – no more printed newsletters, on the website:

- Course outlines
- Course registrations
- Bios on examiners
- Twitter, news feeds

I would like to acknowledge the Tactics group led by Keith Stubbs, who kept us all on track and kept badgering everyone for information to have it completed on schedule. Since then Keith has been appointed as the NZSIA web manager for the 09 year on a part time contract

Name changes for Alpine division and qualifications

One of the big changes decided at the end of last season was to change the names of our course levels and Alpine division to Ski division.

- CSI is now level 1
- Stage 1 is now level 2
- Stage 2 is now level 3

This move has brought us more into line with the countries where a good number of our members work in the northern season. In the past there have been problems about equivalencies of our certifications when compared with PSIA , CSIA BASI etc etc.

NZSIA positioning document

The admin office has spent many hours on emails explaining to potential overseas employers what our certifications meant – was our old stage 1 equivalent to PSIA level 2 and so on.

So, leading on from the decision to change the names of our levels there was now a need to communicate this to the world of snowsports instruction, ie potential employers of you our members. A positioning document titled NZSIA/SBINZ certifications 2009 has been produced that gives a detailed overview of all our qualifications and therefore the competencies associated with each level.

Sent around the globe to all ISIA member organisations and to PSIA snow schools via John Armstrong and the CSIA members via Barry George – ex NZSIA board members

Currently the courses covered are ski and snowboard, at a later date Telemark and Adaptive may be added

This document is on the website at

<http://www.nzsia.net/upload/documents/NZSIACertificationDocument2009.pdf> and will be updated as required. Members should be encouraged to use this document in work applications documents.

Snow sports coaching

Several years ago the plan had been to have a ski and snowboard coaching as another division of the NZSIA.

With the emergence of Snowsports NZ and its appointment of a snowsports coaching director the decision was made that snowsports coaching would be co-ordinated by SSNZ in partnership with the NZSIA.

The executive agreed last year to support the setting up of the coaching director position with a contribution of \$15,000.

This has been settled in 2009 year accounts.

Snowsports coaching is made up of modules of which NZSIA level 1 ski or snowboard is the first “on-snow” module.

The entry level coaching qualification will be one of the pre requisites for the ISIA stamp.

Interski 2011

- The next Interski congress is St Anton, Austria, January 2011.
- Divisions are formulating plans for their presentations and team selection over the coming season.
- Funding for our team is primarily from surpluses from course revenues, not membership subs.
- We will also be looking at sponsorship and fund raising opportunities to raise additional funds

Through participation in ISIA and Interski Congresses since 1979 the NZSIA instructors have developed a global reputation for high standards of professionalism.

A point to note; when I attended the St Anton meeting recently, there was a noticeable presence of significant delegations trying to establish their snowsports credibility, unlike New Zealand whose pedigree as a provider of snowsports instructors is well established and respected.

Within these uncertain economic times the Board feels that is even more important to maintain our international presence by attending ISIA and Interski events.

Business plan achievements 2009

Course participants for 2008 were approx 1100 up 1% from 07

Current memberships sits at about 1300 members, up 7% from 07

Part of our strategic plan is to increase participation of the number of kiwis taking courses by 5% per annum. Numbers of kiwis taking courses at level 2 level have been monitored in 2008 and will be compared against results for 2009

Scholarships are awarded each season to kiwis upon application for all levels, ski and snowboard and telemark. The scholarship programme is promoted through the website and snowsports schools.

2008 was second year of running NZSIA courses in Japan, participants are non-Japanese nationals. The programme is run by an independent training programme that has a contract with the NZSIA to run certification courses as part of the programme.

Kirsty Hole was named snowsports instructor of the year for 2008

Kirsty receives a life membership and this will be awarded at the Snowsports NZ awards evening in Wanaka, Sat July 4th, 2009.

Member benefits

The website has details of current member benefits

We're always on the lookout for more opportunities. Whenever possible please support these companies that support us.

Peter Clinton-Baker
President NZSIA